

HUNTER LONGLEY

 HunterLongley.com
 longleke@gmail.com
 423-987-2930

EMPLOYMENT

CHATTANOOGA STATE COMMUNITY COLLEGE

- **Lead Web Designer / Director of Web Services (OCT 2017 - PRESENT)**
I oversee all of the college's Web Designers, and train all website users and content editors in UI/UX and accessibility standards. I collaborate with the president's cabinet, Foundation board members, admin, I.T., deans, department heads, program directors, faculty, and third party vendors. I also provide SEO research for the college's website, and have been involved in the hiring process for various marketing department employees.
- **Adjunct Professor of "Intro to Digital Design" (AUG 2016 - PRESENT)**
For nearly a decade I've taught adult students of all ages in in-person college level classes. My class covers the elements and principles of design, and how to use the Adobe Creative Cloud software.

- **Specialist Graphic & Web Designer for Marketing (FEB 2016 - OCT 2017)**
I designed all manner of digital and print media. My web designs were built for the Drupal content management system according to UI/UX and accessibility standards.

EWTN (ETERNAL WORD TELEVISION NETWORK)

- **On-Air Graphics & Motion Graphics Designer (SEP - DEC 2015)**
I designed opening motion graphic sequences, credits, show bumps, lower thirds graphics, and full page backgrounds for internationally streamed broadcasts. During key live shows, such as presidential primary debates and Pope Francis' 2015 visit to America, I sat in-studio with producers and directed the broadcasts into and out of commercials.

MOHAWK INDUSTRIES

- **Creative Marketing Department Intern (MAY - AUG 2015)**
I created new logos, brand guides, and digital publishing for the Graphic Design team. I also created motion graphics for the Video Production and Photography teams, and traveled with them on overnight trips to shoot and edit commercials for TV and social media.

JOHNS HOPKINS UNIVERSITY

- **Center for Talented Youth, Resident Assistant (JUN - AUG 2012, 2013, 2014)**

EDUCATION

SAMFORD UNIVERSITY

BFA in Graphic Design (2011 - 2015)

- Academic Scholarship
- Dean's List
- Designed University Christmas Card
- Freshman Representative Council
- Governor's Scholarship
- Juried Student Art Show
- Summer Study Abroad in Europe

BAYLOR SCHOOL

High School Diploma (2004 - 2011)

- AP Art
- AP Literature

SOFTWARE

Adobe Creative Cloud

After Effects, Audition, Dream Weaver, Illustrator, InDesign, Lightroom, Media Encoder, Photoshop, Premiere Pro, & XD

Art & Design

Autodesk SketchBook, Canva, Clip Studio Paint, Figma, Procreate, & Procreate Dreams

Microsoft

Excel, OneDrive, Outlook, PowerPoint, SharePoint, Teams, & Word

Productivity

CoSchedule, Dropbox, Google Docs, Google Drive, Keynote, Moz, Slate, Trello, Webex, & Zoom

SKILLS

Animation, Art Direction, Branding, CSS, Drupal, Graphic Design, HTML, Illustration, Marketing, Motion Graphics, Photography, SEO, Sequential Art, Social Media, Squarespace, Storyboarding, Teaching, Teamwork, UI/UX, Visual Development, Web Design, Wix, WordPress, & more!

ORGANIZATIONS

AIGA

American Institute of Graphic Arts

Chattanooga Comix Co-Op

Founding Member

Chattanooga Public Library

Volunteer

Hunter Art Museum

Volunteer Camp Counselor

Kappa Pi

International Art Honors Society